



10 UX Principles - Jakob Nielsen




Visibility of System Status

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Match Between System & Real World

2




User Control And Freedom

3



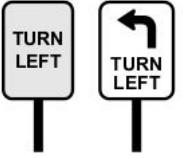
Consistency And Standards

4



Error Prevention

5



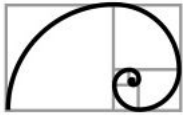
Recognition Rather Than Recall

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Help Users With Errors

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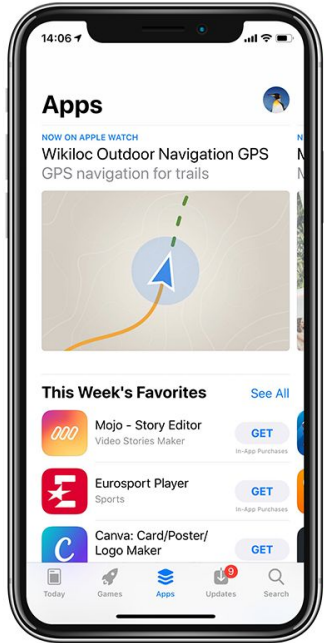


Help And Documentation

10

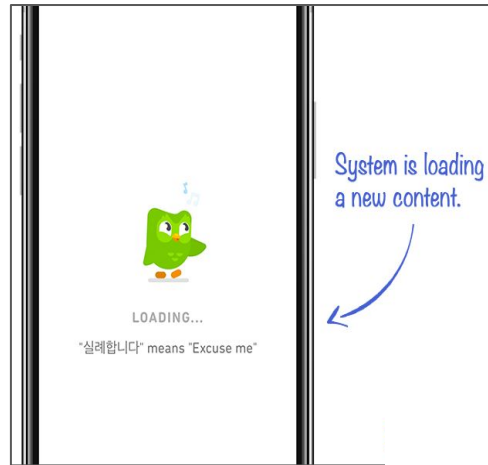
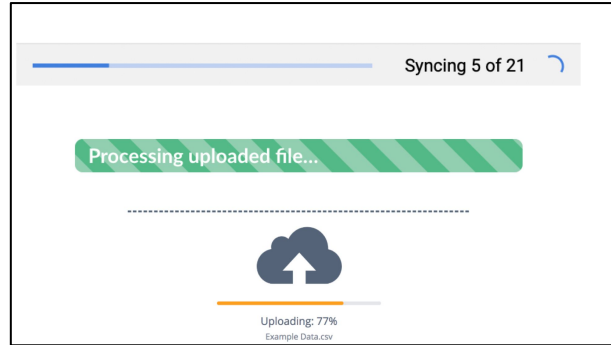
Visibility of System Status

The system should always show the status of an on-going operation to the users until it is done. So the user will get a clear understanding of the progress of that particular process/activity. Never create a situation where the user is completely confused over certain progress/process.

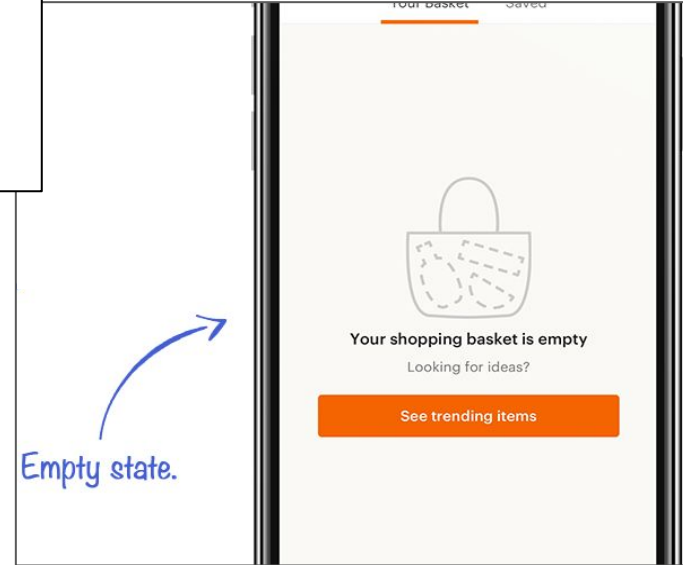


Time, WiFi signal and battery life status.

Navigation with selected tab.



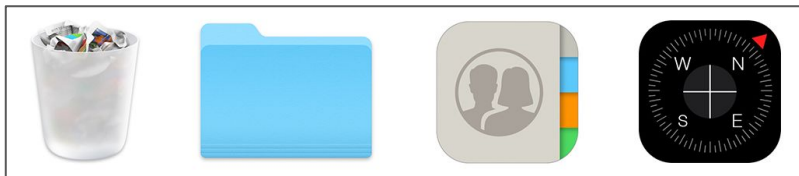
System is loading a new content.



Empty state.

Match Between The System And The Real World

People are approaching every new system with a mental model in mind. In other words, people presume how the system could work based on their experience with other systems that are similar. **By using language that they are familiar with, you can help users overcome the initial awkwardness.**



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Product Details

These statement snakeskin strappy sandals with stepped in heel will create a vintage inspired impact that looks ultimately chic. Part of our must-have Topshop Loves collection, these barely-there heels create an elevated and elegant style. Perfect with everyday denim to soft satin skirts, these minimal shoes nod to the 90's trend. Heel height is approximately 2". Upper: Leather. Specialist clean only.

Colour: MULTI
Product Code: 32R10MUL

Preventive Care For Men For Women For Children

BlueCross BlueShield of North Carolina

PREVENTIVE CARE IS IMPORTANT TO YOUR HEALTH

Health Benefits & Coverage

WHAT IS PREVENTIVE CARE?

Preventive care (sometimes called "preventative care") is routine health care that includes screenings, services and counseling to help prevent illness, disease or other health problems. It's covered by your plan because it can help you stay healthy and lets you know if you may develop a health problem.

Don't let disease sneak up on you. Preventive care could save your life.

UNDERSTANDING YOUR PREVENTIVE CARE BENEFITS

As mentioned in your benefits booklet, many screenings and tests are covered at 100% with no out-of-pocket costs to you as part of your health plan. Use your preventive care and stop health problems before they get serious.

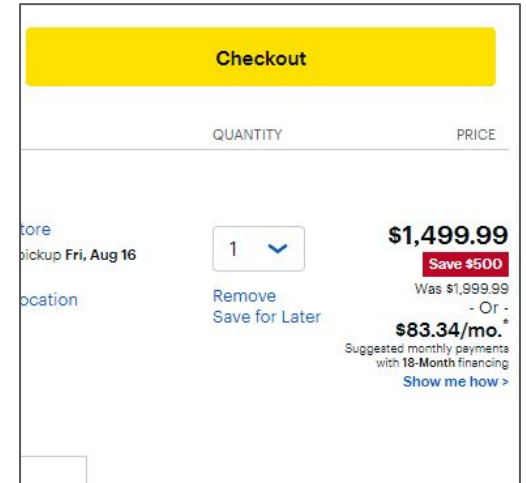
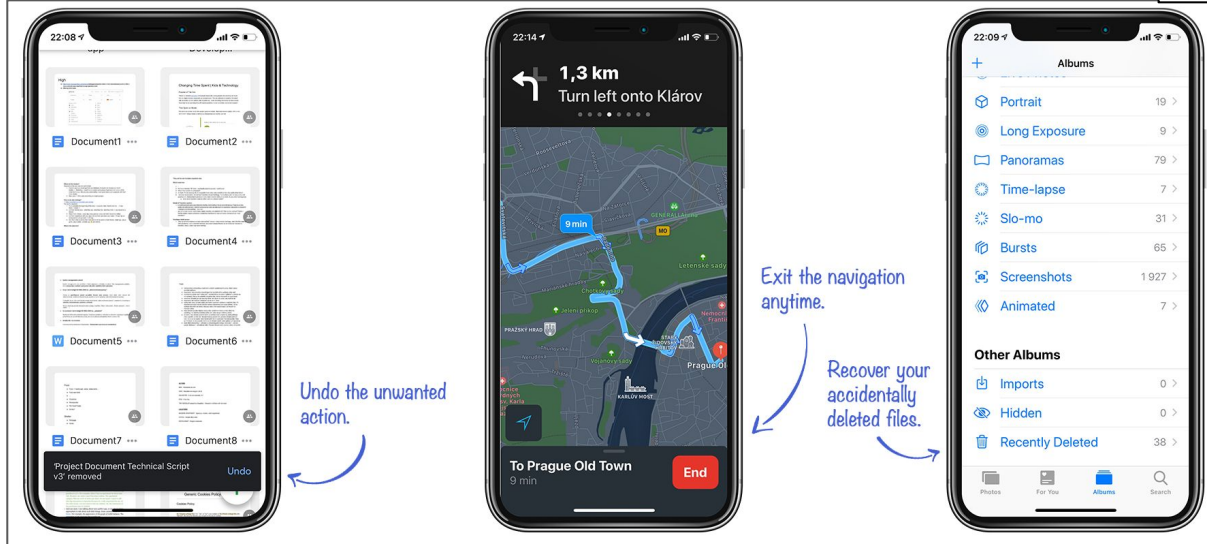
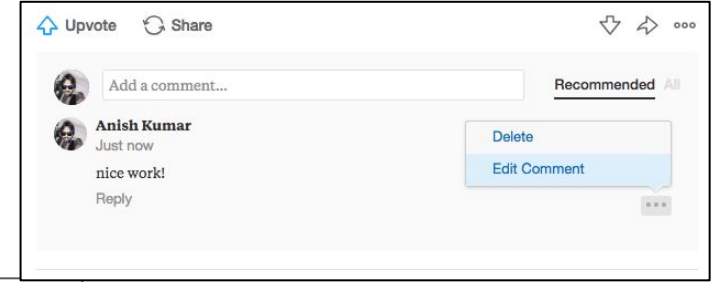
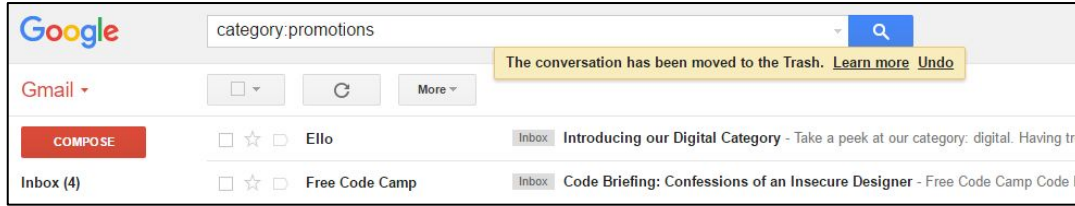
[SUMMARY OF PREVENTIVE CARE SERVICES](#)

WHICH TYPES OF SERVICES ARE COVERED AT 100%?

Preventive care that is 100% covered includes many important services like the ones listed below. This list is not complete, so please see the full list of preventive care services and any limitations on the [Men](#), [Women](#) and [Children](#) pages.

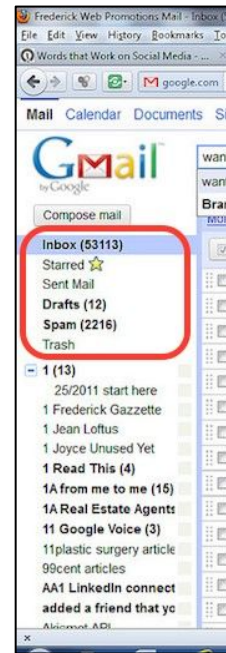
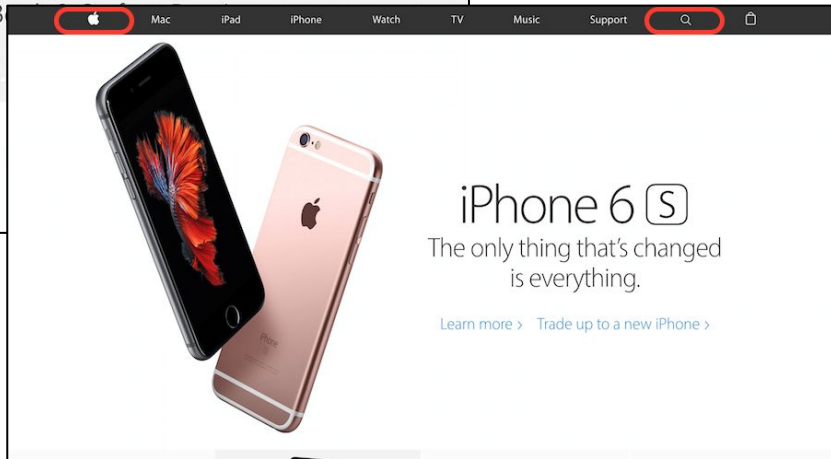
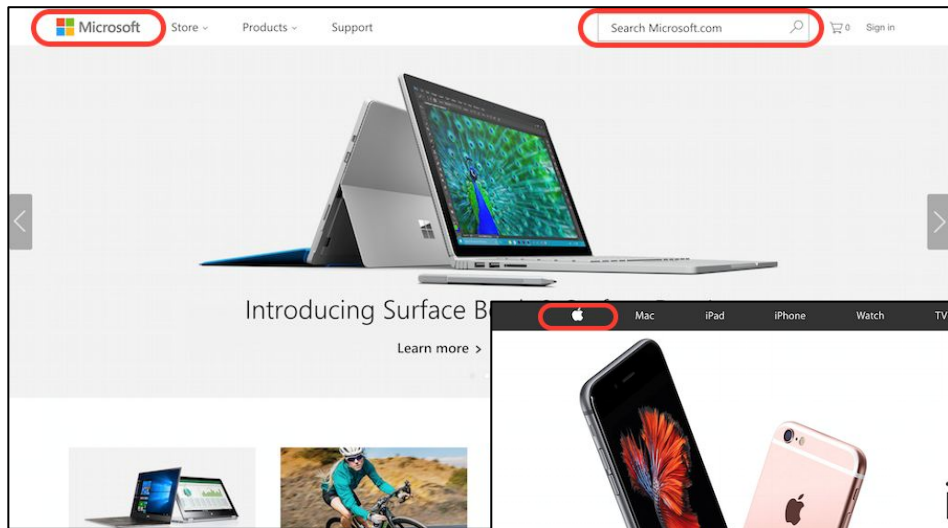
User Control And Freedom

People often interact with the system in a hurry, and often times, they're not even fully concentrated. This results in things like misclicks or other accidents which might be frustrating. Every system should have a clearly marked "emergency exit" mechanism, that provides users with an easy way back after they find themselves in an unwanted state.



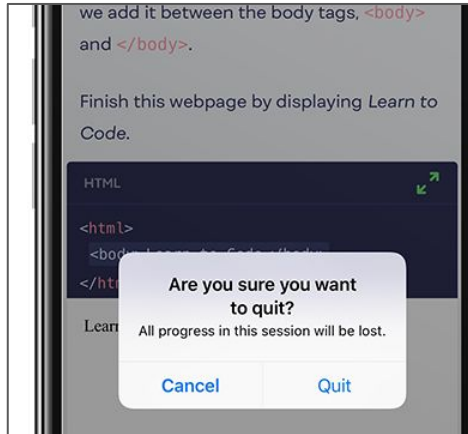
Consistency And Standards

Have you ever noticed that the copy-paste functionality works exactly the same, no matter what app you're using? What about the fact that you can get on your homescreen by simply swiping up from the bottom edge? These are just two usability patterns that Apple uses to make their system consistent and predictable for users. **A comprehensible system should never confuse users by using different words, visuals, or actions for the same concepts.**

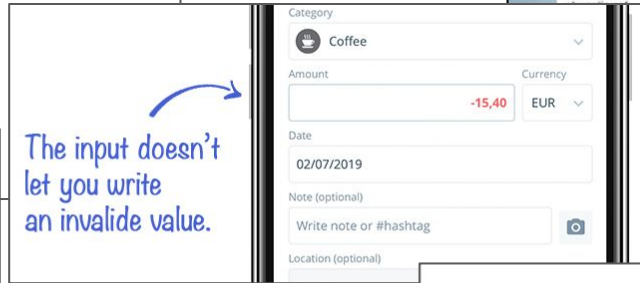
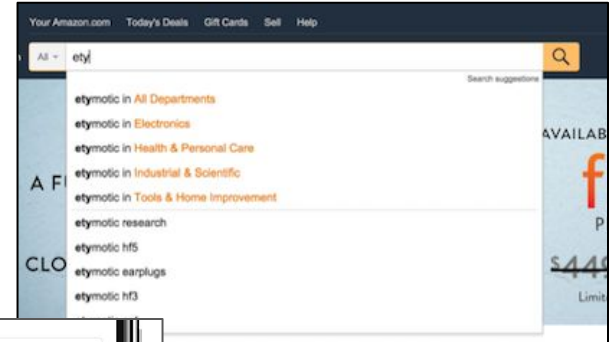


Error Prevention

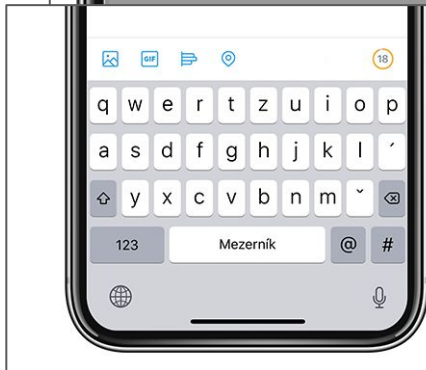
Users are often distracted from the task at hand, so prevent unconscious errors by offering suggestions, utilizing constraints, and being flexible. Slips happen when the user tends to do an action, but due to low attention, performs another one (e.g. when performing well known task) Mistakes are often caused by a user's incorrect mental model of how the system works.



Confirmation dialog before a potentially dangerous operation.



The input doesn't let you write an invalide value.



Subtle information about reaching the character limit.

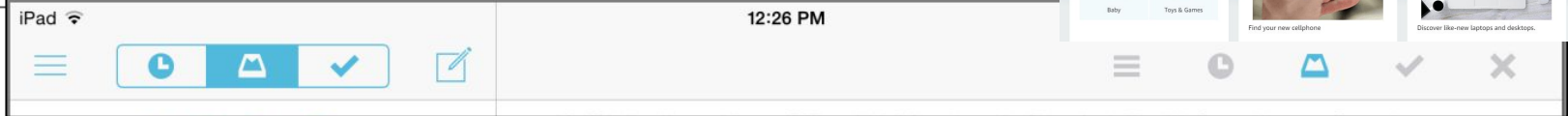
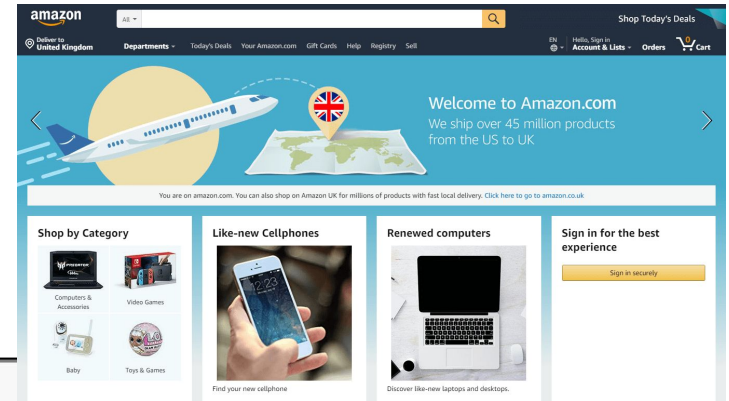
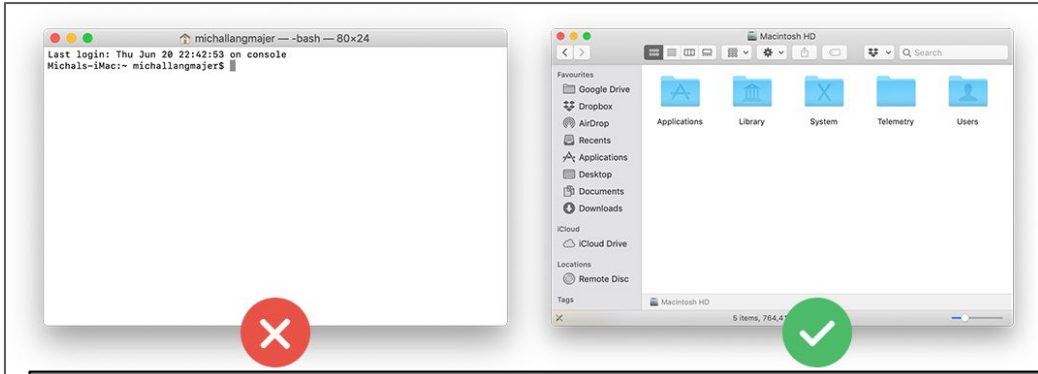
It seems like you have forgotten to attach a file.

You wrote "are attached" in your message, but there are no files attached. Send anyway?

Cancel OK

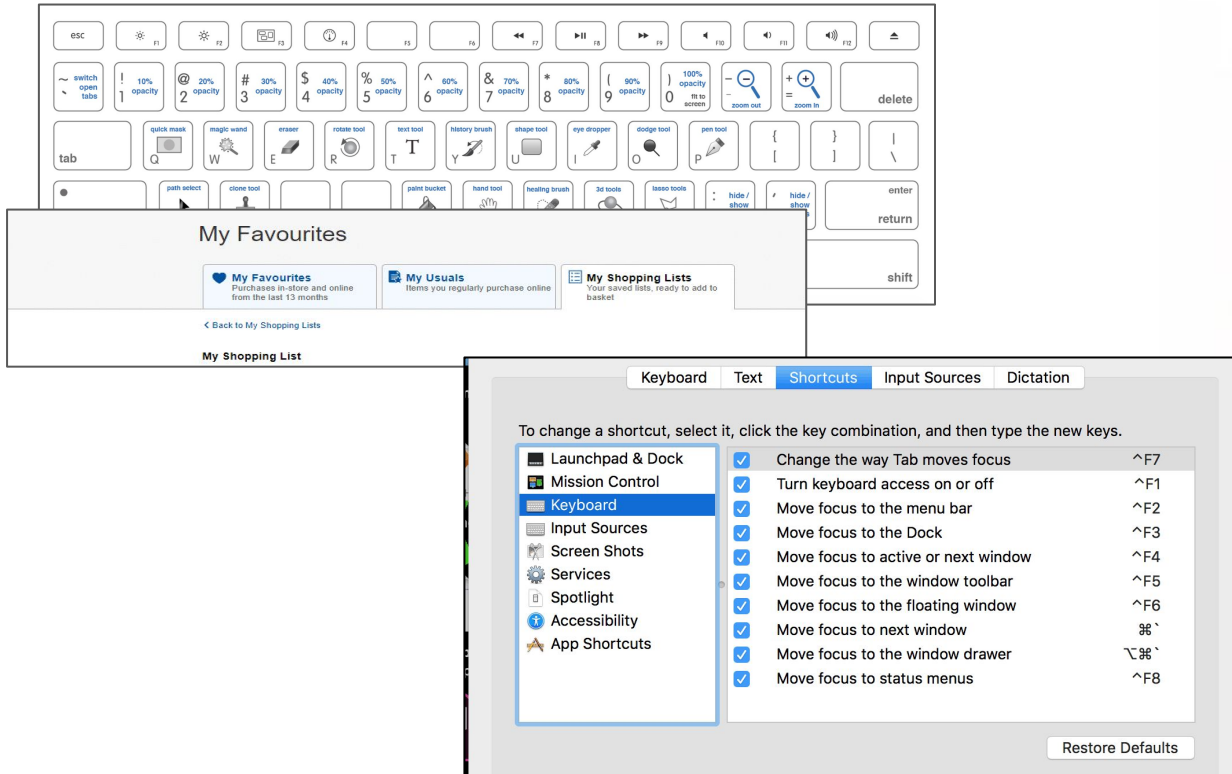
Recognition Rather Than Recall

Showing users things they can recognize improves usability over needing to recall items from scratch because the extra context helps users retrieve information from memory. **Recognition** happens when you easily recognize a person or an object that you're familiar with. It is a very shallow form of retrieval from memory and it doesn't require any work. **Recall** happens when you have to find rarely used information in your memory (names, years, details, etc.). **A good user interface doesn't require the user to recall frequently.**



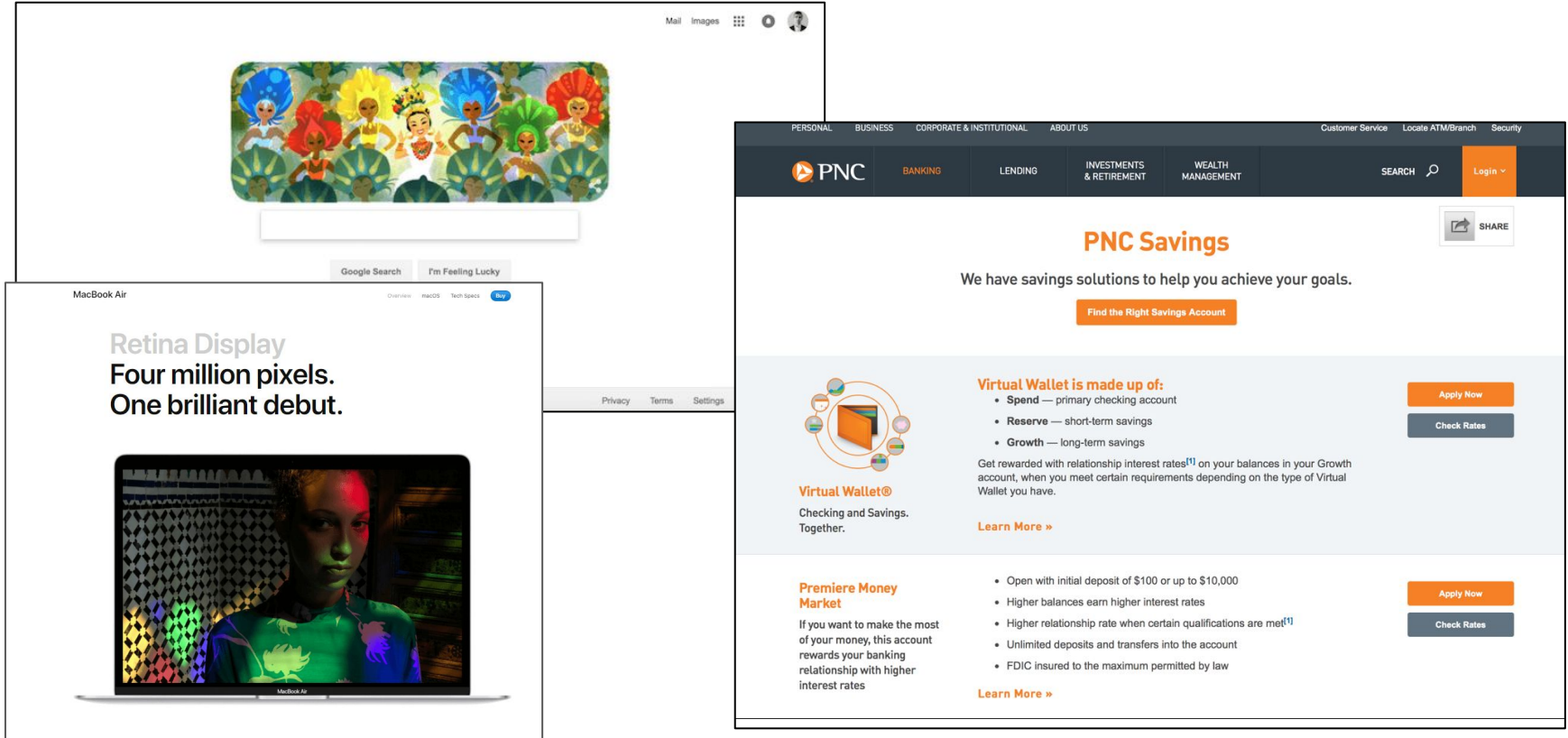
Flexibility And Efficiency of Use

Every user is unique; each have their own different needs and skills. Equally, every task is unique and requires different controllers. Declutter the screen and make the app easier to navigate. The app should always display only relevant UI elements and commands. **A good user interface should offer appropriate functionality to both inexperienced and experienced users.**



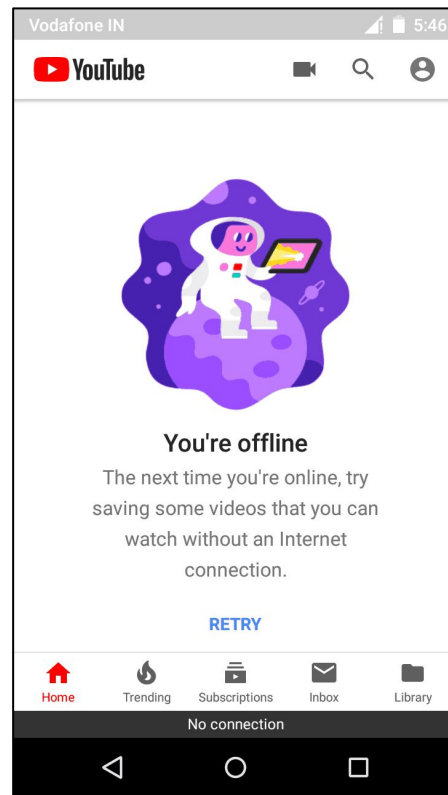
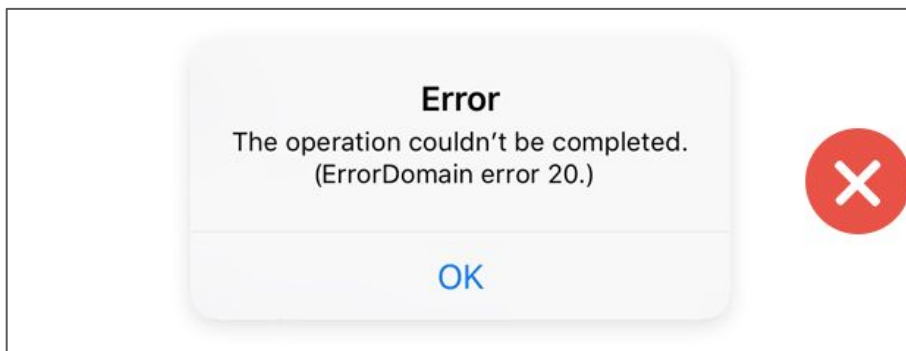
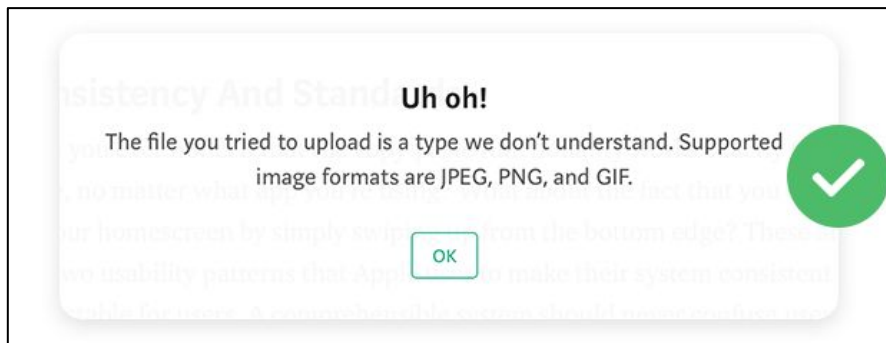
Aesthetic And Minimalistic Design

Our brain can only process limited information at a time. The aesthetic and minimalist design is important to deal with this limitation. Sometimes, the interface is too cluttered with a lack of hierarchy. Which makes it very difficult for us to focus or function properly.



Help Users Recognize, Diagnose, And Recover From Errors

Established wisdom holds that good error messages are polite, precise, and constructive. The Web brings a few new guidelines: Make error messages clearly visible, reduce the work required to fix the problem, and educate users along the way.



Help And Documentation

Ideally, your product should be so easy to use that the users should not even need a documentation and help. But more than often, users do run into problems and might need ways to resolve them. In such a scenario, having a clear documentation and ways to help could invoke positive feelings. That is help and documentation.

The image shows two overlapping screenshots. On the left is a Slack chat window with a conversation about help and documentation. On the right is a product page for a white laser-cut peplum top from the brand 'lovebonito'.

Slack Chat:

slackbot ☆ | active | slackbot

Today

Anish 3:45 PM
I need help

slackbot 3:45 PM
I can help by answering simple questions about how Slack works. I'm just a bot, though! If you need help with Slack — it's easy to search! Or simply type `/feedback` followed by your question or comment, and I'll try to help you.

Anish 3:46 PM
Giude me how it works

slackbot 3:46 PM
I searched for that on our Help Center. Perhaps these articles will help:

- [Improve company culture with Slack](#)
- [Message and file threads](#)

Anish 3:46 PM
How can i share files with team

slackbot 3:46 PM
Hi! Slack has a wonderful built-in file uploader. There are a couple ways to share any file with your team:

- Copy and paste images directly into your message box.
- Tap the plus button by the message box and select an option under **Add a file from...**
- On desktop, drag and drop a file into your Slack window. ✨

Want to learn more about sharing files in general or from Google Drive, Dropbox, and Box? Head to our help center.

+ Message @slackbot

Product Page:

https://www.lovebonito.com/hermia-laser-cut-peplum-top.html

SS\$49.90
Inclusive of GST

COLOR: White Teal

SIZE: XS S M L XL

QTY:

Add to Cart

CAPSULE | LIMITED EDITION

	XS	S	M	L	XL
Shoulder to Shoulder	13.5"	14"	14.5"	15"	15.5"
Sleeve Length	9"	9"	9.5"	9.5"	10"
Sleeve Circumference	6"	6"	6.5"	6.5"	7"
Length Chart	20"	20.5"	21"	21.5"	22"
Waist	12.5"	13.5"	14.5"	15.5"	16.5"
	16.5"	17.5"	18.5"	19.5"	

https://www.lovebonito.com/hermia-laser-cut-peplum-top.html#product.info.measurements